





UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER OF PATENTS AND TRADEMARKS Washington, D.C. 20231 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/285,929	04/02/1999	CHARLES MCELFRESH	22499-701	4307
757	7590 10/02/2002			
BRINKS HOFER GILSON & LIONE			EXAMINER	
P.O. BOX 103 CHICAGO, II			HONG, STEPHEN S	
			ART UNIT	PAPER NUMBER
			2176	
			DATE MAILED: 10/02/2002	•

Please find below and/or attached an Office communication concerning this application or proceeding.

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Office Action Summary

Application No. **09/285,929**

Applicant(s)

McElfresh et al.

Examiner

Stephen Hong

Art Unit **2176**



The MAILING DATE of this communication appears on the cover sheet with the correspondence address					
Period for Reply					
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE <u>One</u> MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.					
 Extensions of time may be available under the provisions of 37 CFR 1.136 (a). In no mailing date of this communication. 	event, however, may a reply be timely filed after SIX (6) MONTHS from the				
If the period for reply specified above is less than thirty (30) days, a reply within the self NO period for reply is specified above, the maximum statutory period will apply and Failure to reply within the set or extended period for reply will, by statute, cause the analyse Any reply received by the Office later than three months after the mailing date of this earned patent term adjustment. See 37 CFR 1.704(b).	will expire SIX (6) MONTHS from the mailing date of this communication. application to become ABANDONED (35 U.S.C. § 133).				
Status					
1) X Responsive to communication(s) filed on <u>Jul 30, 206</u>	02				
2a) ☐ This action is FINAL . 2b) ☐ This action	on is non-final.				
3) Since this application is in condition for allowance exclosed in accordance with the practice under Ex pair	cept for formal matters, prosecution as to the merits is rte Quay/035 C.D. 11; 453 O.G. 213.				
Disposition of Claims					
4) 💢 Claim(s) <u>1-66</u>	is/are pending in the applica				
4a) Of the above, claim(s)	is/are withdrawn from considera				
5)	is/are allowed.				
6) Claim(s)	is/are rejected.				
7)	is/are objected to.				
8) 💢 Claims _ <i>1-66</i>	are subject to restriction and/or election requirem				
Application Papers					
9) The specification is objected to by the Examiner.					
10) The drawing(s) filed on is/ar	e a) accepted or b) objected to by the Examiner.				
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).					
	is: a approved b) disapproved by the Examiner.				
If approved, corrected drawings are required in reply to this Office action.					
12) The oath or declaration is objected to by the Examiner.					
Priority under 35 U.S.C. §§ 119 and 120					
13) Acknowledgement is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).					
a) ☐ All b) ☐ Some* c) ☐None of:					
1. Certified copies of the priority documents have b	een received.				
2. Certified copies of the priority documents have been received in Application No					
3. Copies of the certified copies of the priority docu application from the International Bureau ((PCT Rule 17.2(a)).				
*See the attached detailed Office action for a list of the co	·				
14) Acknowledgement is made of a claim for domestic pri	· · ·				
a) The translation of the foreign language provisional a	· ·				
15) Acknowledgement is made of a claim for domestic pri	ority under 35 U.S.C. §§ 120 and/or 121.				
Attachment(s) 1) Notice of References Cited (PTO-892)	4) Interview Summary (PTO-413) Paper No(s).				
Notice of Draftsperson's Patent Drawing Review (PTO-948)	5) Notice of Informal Patent Application (PTO-152)				
3) Information Disclosure Statement(s) (PTO-1449) Paper No(s)					
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Art Unit: 2176

DETAILED ACTION

Election/Restriction

- 1. Restriction to one of the following inventions is required under 35 U.S.C. 121:
 - I. Claims 1-8, 19-26 and 36-50, drawn to arranging object on a page, classified in class 707, subclass 517.
 - II. Claims 9-18, 27-35, drawn to user profile based hyperlinked document presentation, classified in class 707, subclass 501.1.
 - III. Claims 51-66, drawn to distribution of advertisement, classified in class 705, subclass 14.
- 2. The inventions are distinct, each from the other because of the following reasons: Inventions I and II are related as combination and subcombination. Inventions in this relationship are distinct if it can be shown that (1) the combination as claimed does not require the particulars of the subcombination as claimed for patentability, and (2) that the subcombination has utility by itself or in other combinations (MPEP § 806.05(c)). In the instant case, the combination as claimed does not require the particulars of the subcombination as claimed because the layout techniques of invention I does not necessarily require the user profiling features of Invention II. The subcombination has separate utility such as content based automatic page layout.

Application/Control Number: 09/285,929 Page 3

Art Unit: 2176

3. Inventions I and III are related as subcombinations disclosed as usable together in a single combination. The subcombinations are distinct from each other if they are shown to be separately usable. In the instant case, invention III has separate utility such as internet based advertisement system. See MPEP § 806.05(d).

- 4. Because these inventions are distinct for the reasons given above and have acquired a separate status in the art as shown by their different classification, restriction for examination purposes as indicated is proper.
- 5. Because these inventions are distinct for the reasons given above and the search required for Group III is not required for Group I, II, restriction for examination purposes as indicated is proper.
- 6. Applicant is advised that the reply to this requirement to be complete must include an election of the invention to be examined even though the requirement be traversed (37 CFR 1.143).

Conclusion

Art Unit: 2176

7. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Steve Hong whose telephone number is (703) 308-5465. The examiner can normally be reached on Monday-Friday from 8:00 AM-5:30 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Heather Herndon, can be reached on (703) 308-5186.

Any inquiry of a general nature or relating to the status of this application should be directed to the Group receptionist whose telephone number is (703) 305-3900.

Any response to this action should be mailed to:

Commissioner of Patents and Trademarks Washington, D.C. 20231

or faxed to:

After-final (703) 746-7238 Official (703) 746-7239 Non-Official/Draft (703) 746-7240

Hand-delivered responses should be brought to Crystal Park II, 2121 Crystal Drive, Arlington. VA., Sixth Floor (Receptionist).

Stephen Hong

Primary Examiner

September 30, 2002